

<b>INFORMATION DISCLOSURE CITATION</b>				Docket Number 03-034		Serial Number 10/825,535		
				Applicants WALKER et al.				
				Filing Date April 15, 2004		Group Art Unit 3714		
<b>U.S. PATENT DOCUMENTS</b>								
EXAMINER INITIAL	REF	DOCUMENT NUMBER	DATE	NAME	CLASS	SUB- CLASS	FILING DATE IF APPROPRIATE	
/RM/	A	2003/0032476	02/2003	Walker et al.				
↓	B	2002/0022516 A1	02/2002	Forden				
	C	3,852,576	12/03/74	Rudd				
	D	4,667,336	05/19/87	Best				
	E	4,745,468	05/17/88	Von Kohorn				
	F	4,876,592	10/24/89	Von Kohorn				
	G	5,022,172	06/11/91	Kawahara et al.				
	H	5,083,271	01/21/92	Thacher et al.				
↓	I	5,259,613	11/09/93	Marnell, II				
/RM/	J	5,283,734	02/01/94	Von Kohorn				
<b>FOREIGN PATENT DOCUMENTS</b>								
	REF	DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUB- CLASS	Translation	
							Yes	No
<b>OTHER DOCUMENTS (Including author, Title, Date, Pertinent Pages, Etc.)</b>								
EXAMINER				DATE CONSIDERED:				
/Robert Mosser/				10/26/2009				
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## U.S. PATENT DOCUMENTS

EXAMINER INITIAL	REF	DOCUMENT NUMBER	DATE	NAME	CLASS	SUB- CLASS	FILING DATE IF APPROPRIAT E
/RM/	K	5,429,361	07/04/95	Raven et al.			
↓	L	5,470,079	11/28/95	LeStrange et al.			
	M	5,488,411	01/30/96	Lewis			
	N	5,555,497	09/10/96	Helbling			
	O	5,615,109	03/25/97	Eder			
	P	6,021,362	02/01/00	Maggard et al.			
↓	Q	6,119,101	09/12/00	Peckover			
/RM/	R	6,186,893 B1	02/13/01	Walker et al.			

## FOREIGN PATENT DOCUMENTS

	REF	DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUB-CLASS	Translation	
							Yes	No
<del>_____</del>								
<del>_____</del>								

**OTHER DOCUMENTS** (Including author, Title, Date, Pertinent Pages, Etc.)

Year	Percentage
1990	85%
1995	84%
2000	83%
2005	81%
2010	80%

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/RM/	T	Turesik, Richard, "Recycling-slot machine is tested at A&P unit.", Supermarket News, December 21, 1992, Section: Vol. 42, No. 51, 2 pp.	
	U	Poe, Janita, "Promoters confident TV viewers eager to cry 'Bingo!'", Chicago Tribune, May 7, 1992, Section: Chicagoland, 2 pp.	
	V	Gillen, Marilyn A., "Ads Begin To Pop Up In CD-ROMs, Games; Ads begin in video & games and CD-ROM", Billboard, March 25, 1995, 3 pp.	
	W	Rich, Laura, "All aboard the brand train: Gannett is confident national advertisers will take a ride on its NYC subway program", Inside Media, March 29, 1995, 3 pp.	
	X	"DCI Telecommunications Inc. Announces Merger Discussion", PR Newswire, March 15, 1996, Section: Financial News, 2 pp.	
	Y	"Australian Interactive Television Could Include Gambling on Demand", Computergram International, May 2, 1996, 2 pp.	
	Z	Hilzenrath, David S., "Change Is Good, They Bet; CyberCash Has the Product. Now if Only Nickel-and-Dime Transactions Would Take Off" The Washington Post, October 21, 1996, Section: Financial, 6 pp.	
	A <sup>1</sup>	"Discounts, Without Strings (Or Wires)", Wireless Week, April 24, 2000, Section: Paging/Messaging, 1 pg.	
	B <sup>1</sup>	Slavick, Frank, "Eyes North", Billing World, May 2000, 7 pp.	
	C <sup>1</sup>	Baard, Erik, "Here and Now", Chief Executive (U.S.), August 1, 2000, 7 pp.	
	D <sup>1</sup>	"A one-stop-shop for credit", Cards International, August 21, 2000, 3 pp.	
	E <sup>1</sup>	Website: "Partner Sites – Best-Credit-Deals.com", ( <a href="http://www.best-credit-card-deals.com/links_6.html">http://www.best-credit-card-deals.com/links_6.html</a> ), download date: November 8, 2002, 4 pp.	
	F <sup>1</sup>	Website: "Yahoo! Games – Welcome, Guest Yahoo! Games", ( <a href="http://games.yahoo.com/">http://games.yahoo.com/</a> ), download date: November 8, 2002, 2 pp.	
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**OTHER DOCUMENTS** *(Including author, Title, Date, Pertinent Pages, Etc.)*

/RM/	G <sup>1</sup>	Website: "Yahoo! Games- Chess", ( <a href="http://games.yahoo.com/games/login2?page=ch">http //games yahoo com/games/login2?page=ch</a> ), download date: November 8, 2002, 2 pp.
	H <sup>1</sup>	Website: "Yahoo! Help – Games – How do I start playing?", ( <a href="http://help.yahoo.com/help/us/games/games-12.html">http //help yahoo com/help/us/games/games-12.html</a> ), download date: November 8, 2002, 1 pg.
	I <sup>1</sup>	Website: "Yahoo! Help – Games- Top 5 Questions", ( <a href="http://help.yahoo.com/help/us/games/">http //help yahoo com/help/us/games/</a> ), download date: November 8, 2002, 2 pp.
	J <sup>1</sup>	Website: "Yahoo! Loan Center", ( <a href="http://loans.yahoo.com/">http //loans yahoo com/</a> ), download date: November 8, 2002, 1 pg.
	K <sup>1</sup>	Website: "The Yahoo! Titanium Visa® Card", download date: November 8, 2002, 1 pg.
	L <sup>1</sup>	Tedesco, Richard "Pactel pushed 'Net access." Broadcasting & Cable, June 3, 1996, 2 pp.
	M <sup>1</sup>	Colman, Price "Cross-marketing cuts cable bills." Broadcasting & Cable, July 15, 1996, 3 pp.
	N <sup>1</sup>	Fleming et al. "European Banks, Insurance Firms Cross Into Each Other's Territory." Wall Street Journal. (Europe) February 20, 1991, 4 pp.
	O <sup>1</sup>	"Examiner's Affidavit", Affidavit of USPTO Examiner James W. Myhre, dated April 11, 2003, 1 pg.
	P <sup>1</sup>	"Examiner's Affidavit", Affidavit of USPTO Examiner James W. Myhre, dated December 22, 2003, 1 pg.
	Q <sup>1</sup>	Office Action dated July 16, 2007 Application No. 10/908,853, Filing Date 05/27/2005 (Attorney Docket No. 03-053) 10 pp.
	R <sup>1</sup>	Office Action dated July 10, 2007, Application No. 10/822,611, Filing Date 04/12/2004 (Attorney Docket No. 03-032) 15 pp.
	S <sup>1</sup>	Office Action dated January 31, 2008, Application No. 10/822,611, 12 pp.
	T <sup>1</sup>	Office Action dated September 17, 2008, Application No. 10/908,853, 12 pp.
	U <sup>1</sup>	Office Action dated February 2, 2009, Application No. 10/908,853, 12 pp.
/RM/	V <sup>1</sup>	Office Action dated October 6, 2008, Application No. 10/267,651 (Attorney Docket No. 01-041), 11 pp.

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